

PulsePoint



Join us as Pulse Point launches in the Kansas City region

WHAT: News conference to announce the launch of PulsePoint

PulsePoint is a free smartphone application that alerts citizens trained in hands-only CPR when someone in their vicinity experiences sudden cardiac arrest (SCA). Public safety communications centers activate the alert at the same time they dispatch emergency medical responders. Quick response by nearby citizens in the few minutes it takes for an ambulance to arrive can greatly increase an SCA victim's chance of survival.

Already in use in 2,500 cities across the country, PulsePoint is now available through three agencies that dispatch emergency medical services in all or part of six counties in the metro, making it the largest simultaneous regional implementation effort in the nation:

- The Kansas City, Missouri, Fire Department (KCFD) dispatches for all of the city of Kansas City, Missouri (including portions of Platte, Clay and Jackson counties) as well as the Southern Platte Fire Protection District, Central Jackson County Fire Department, and the cities of Raytown, Grandview, North Kansas City and Claycomo.
- The Kansas City, Kansas, Fire Department (KCKFD) dispatches emergency medical services for all of Wyandotte County, Kansas.
- The Johnson County Emergency Communications Center dispatches for all of Johnson County and part of Miami County in Kansas.



WHEN: Wednesday, Aug. 23, 2017, 10 a.m.

WHERE: Union Station, 30 W. Pershing Rd, Kansas City, MO 64108

Weather permitting, the event will take place outdoors on the north side of the station, in the area between the parking garage and Science City. In case of rain, we will move indoors to the Grand Hall.

WHO: Hear from local officials and agencies using Pulse Point

George Guastello, Union Station President/CEO; Gladstone City Councilwoman Carol Suter, chair of the Mid-America Regional Council Board of Directors; Chief Richard Carrizzo, President, Heart of America Metro Fire Chiefs Association; Chief Paul Berardi, KCFD; Chief John Paul Jones, KCKFD; County Manager Hannes Zacharias, Johnson County, Kansas, co-chair of the Regional Homeland Security Coordinating Committee.

WHY: Sudden Cardiac Arrest (SCA) is one of the leading causes of death in the United States.

SCA is responsible for an estimated 350,000 deaths each year. Effective bystander CPR, provided immediately after sudden cardiac arrest, can double or triple a person's chance of survival.



This event is funded in part by a generous grant from the CTIA Wireless Foundation, a 501(c)(3) nonprofit dedicated to developing and supporting initiatives that use wireless technology to help American communities.

MARK YOUR CALENDAR NOW!

In addition to speakers, this kickoff event will feature emergency response equipment and personnel, hands-only CPR demonstrations, an automated external defibrillator (AED) display, and instructions on how to download and use the PulsePoint app. Please RSVP by Aug. 21, 2017, to Kimberly French, VP of Professional Services, PulsePoint Foundation, at kim.french@pulsepoint.org.